

MACCHINE UTENSILI A ASPORTAZIONE,
 DEFORMAZIONE E ADDITIVE, ROBOT,
 DIGITAL MANUFACTURING E AUTOMAZIONE,
 TECNOLOGIE ABILITANTI, SUBFORNITURA.

METAL CUTTING, METAL FORMING
 AND ADDITIVE MACHINES, ROBOTS,
 DIGITAL MANUFACTURING AND AUTOMATION,
 ENABLING TECHNOLOGIES, SUBCONTRACTING.



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13-16/10/2026

Information notice to the exhibitors pursuant to Art. 13 of EU Regulation 2016/679 ("GDPR")

	<p>INTRODUCTION "CEU – CENTRO ESPOSIZIONI UCIMU S.P.A." and "EFIM – ENTE FIERE ITALIANE MACCHINE SPA" (hereinafter the "Parties"), intend to jointly manage the services and organizational activities of trade fairs and exhibitions, both in Italy and abroad, aimed at the machine tool sector and production systems. This agreement is available upon request by writing to the contact point below.</p>
	<p>1. JOINT CONTROLLERS AND CONTACT POINT -CEU – CENTRO ESPOSIZIONI UCIMU S.P.A., with registered office in Viale Fulvio Testi 128, 20092 – Cinisello Balsamo (MI), in the person of its pro-tempore legal representative (hereinafter, "CEU") e -EFIM-ENTE FIERE ITALIANE MACCHINE SPA, with registered office in viale Fulvio Testi 128, 20092 – Cinisello Balsamo (MI), in the person of its pro-tempore legal representative (hereinafter, "EFIM")</p> <p>The data subjects may exercise their rights towards each joint Controllers; however, the Parties have identify the contact point at the following addresses: privacy@ucimu.it and Data Protection Officer: rdpefim@ucimu.it</p>
	<p>Data Protection Officer and contact point for data subjects For CEU E-mail: rdpefim@ucimu.it For EFIM E-mail: rdpefim@ucimu.it</p>
	<p>2.MAIN DEFINITIONS Personal data: any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can directly or indirectly be identified, in particular by reference to an identifier such as a name, an identification number, a location data, an online identifier or to one or more specific factors to the physical, physiological, genetic, mental, economic, cultural or social identity. In particular, the following personal data are processed for the purposes of the EVENT and personal data indicated in the Regulations for participation in the EVENT (e.g. name, surname, e-mail address, image).</p>

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Ente organizzatore: EFIM-ENTE FIERE ITALIANE MACCHINE SPA
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3. PURPOSES OF THE PROCESSING | LEGAL BASIS OF THE PROCESSING | DATA RETENTION | NATURE AND SOURCE OF CONFERRAL

 PURPOSES OF THE PROCESSING	 LEGAL BASIS OF THE PROCESSING	 DATA RETENTION	 NATURE OF THE PROVISION
<p>A) Registration for the EVENT as an exhibitor by appropriate forms through specific forms and management of activities related to the event (e.g. sending service communications aimed at assigning spaces)</p>	<p>Data processing is necessary for the performance of a contract. Art. 6, par.1, lett.b) GDPR</p>	<p>10 years or other legal obligation</p>	<p>The provision of personal data is necessary to finalize registration for the EVENT as an exhibitor. Failure to provide the necessary data will result in the impossibility to proceed with the registration for the EVENT</p>
<p>B) Sending newsletters and institutional e-mail, concerning trade fairs similar to the EVENT</p>	<p>Legitimate interest Art. 6 par. 1 lett. f) GDPR. For more information, on the legitimate privacy assessment, write to privacy@ucimu.it</p>	<p>Until objection</p>	<p>The provision of personal data is necessary to allow the sending of institutional communications Failure to provide personal data will result impossibility to receive institutional communications.</p>
<p>C) Direct marketing, meaning direct sale of products and services, market research, sending of promotional communications and materials, commercial and advertising content, or related initiatives and events by automated tools (email, SMS messages) and traditional tools (postal mail and phone calls with operators).</p>	<p>Processing is based on consent to the processing of personal data (Rec. 42, Rec. 43). Art. 6 par. 1 lett.a) GDPR.</p>	<p>Until consent is revoked</p>	<p>The provision is optional. Failure to provide data will result in the impossibility of receiving direct marketing, but will not compromise your participation as an exhibitor for the purposes indicated in lett.C)</p>
<p>D) Dissemination of personal data, including images (photographs, audio-video) for promotional, dissemination and commercial activities aimed at advertising the EVENT. Dissemination will take place through various communication tools and channels such as, by way of example, magazines, brochures, presentations, websites, pay per view, web platforms, social networks, blogs, press media, online newspapers and mass media in general, online and offline. With regard to the processing of personal data carried out by the managers of</p>	<p>Legitimate interest Art. 6 par. 1 lett. f) GDPR. For more information, on the legitimate privacy assessment, write to privacy@ucimu.it</p>	<p>Until objection</p>	<p>The provision of data is necessary for the pursuit of the legitimate interest of the Joint Controllers. You may, however, object to such processing at any time, easily and free of charge.</p>

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<p>the Social Media platforms used by the Data Joint Controllers, please also refer to the information provided by the latter through their respective privacy policies</p>			
<p>E) Management of requests regarding personal data protection and requests from other data subjects, pursuant to articles 15 and following of the GDPR (data subjects' rights).</p>	<p>The processing is necessary to comply with a legal obligation to which the data joint controllers are subject (C45) Art. 6 par. 1 lett. c) of the GDPR.</p>	<p>5 years from the closure of the request, except in case of disputes.</p>	<p>The provision of personal data is mandatory, as it is necessary to fulfill legal obligations.</p>

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	<p>4. RECIPIENTS OF THE DATA</p> <p>Personal data may be disseminated limited to the purposes referred to in letter d). Personal data will be communicated to entities that process the data as independent data controllers or as data processors (Article 28 GDPR) and will be handled by individuals (Article 29 GDPR) acting under the authority of the data Controller and the processors based on specific instructions provided regarding the purposes and methods of processing. The data will be communicated to:</p> <ul style="list-style-type: none"> - subjects who provide services for the management of the information system used by the joint controllers and telecommunications networks; - subjects and organizations that collaborate with the joint controllers for the organization, programming, implementation, execution of activities related to the EVENT (e.g. FIERA MILANO SPA and FIERA MILANO MEDIA SPA); - freelancers who collaborate with the joint data controllers for the purposes referred to in this policy; - external parties such as photographers, web designers, web agencies, graphic designers, press agencies, social networks and managers of social network pages; - competent authorities for the fulfilment of legal obligations and/or provisions of public bodies. <p>The list of the data processors appointed art.28 GDPR, is available by writing to the contact point indicated above.</p>
	<p>5. DATA TRANSFER TO NON-EEA COUNTRIES INTERNATIONAL ORGANIZATIONS</p> <p>Personal data may be transferred to countries outside the EEA to fulfil the purposes referred to in letter d). In particular, it should be noted that, for dissemination on social networks, the transfer of personal data outside EEA countries will then be managed as established in the general conditions and privacy policies of the relevant social networks.</p> <p>For information about the safeguards inherent in the transfer of data outside the EEA, data subjects can write to the contact point indicated above.</p>
	<p>6. IS THERE AN AUTOMATED PROCESS?</p> <p>Personal data will be processed manually, electronically, and automatically. It is clarified that no fully automated decision-making processes are carried out.</p>
	<p>7. DATA SUBJECTS' RIGHT</p> <p>The data subjects may exercise their rights as expressed in articles 15 and following of the GDPR, writing to the contact point at privacy@ucimu.it or writing to the DPO rdpefim@ucimu.it.</p> <p>The Joint Controllers guarantee to data subjects the possibility to request, at any time, the access to their personal data (art. 15), the rectification (art. 16), the erasure (art. 17), the restriction of processing (art. 18). The Joint Controllers communicate (art. 19) to each of the recipients to whom the personal data were transmitted, any rectification or erasure or restriction of processing. The Joint Controllers will disclose such recipients to data subjects who request it.</p> <p>The joint Controllers guarantee the right to data portability (Art. 20) and, in the event of requests pursuant to Art. 20, will provide data subjects with their data in a structured, commonly used, and machine-readable format</p> <p>It is recognised to the data subjects the right to object (art. 21), at any moment, to the data processing based on the legitimate interest, writing to the above-mentioned contacts with the object "objection". In case of exercise of the right to object to the processing based on the legitimate interest, the joint Controllers recognize to the data subjects the possibility to obtain, upon request, information regarding the performed balancing test.</p> <p>It is recognized the right to withdraw the given consent, without prejudice to the lawfulness of the processing based on the consent given before withdrawal.</p> <p>To no longer receive automated direct marketing, data subjects can write an e-mail to privacy@ucimu.it with the object "erasure from automated" or to use our automatic erasure systems provided for e-mail only (opt-out). To no longer receive direct marketing by traditional tools, data subjects can write an e-mail to privacy@ucimu.it with the object "erasure from traditional".</p>

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	<p>In the case where the data subjects consider that the processing of personal data executed by the joint Controllers occur in violation of what is provided by the Regulation (EU) 2016/679, they are free to present a claim to the <u>National Supervisory Authority</u>, particularly in the member State where they reside or work, or in the place where the presumed violation of the Regulation occurred (Italian Supervisory Authority https://www.garanteprivacy.it/), or to take legal action before the competent judicial authorities.</p>
	<p>8. CHANGES TO THE NOTICE The Joint Controllers may change, modify, add, or remove any part of this privacy notice. To facilitate the review of any changes, the notice will include the date of the last update</p>

Update date: 04/05/2026

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